

"Success is the sum of small efforts, repeated day-in and day-out." *Robert Collier*



**Be Ahead of the Pack!**

## Nurture and provide conducive development environment with our **SCOMA Millennials Entrepreneur Program (SMEP)**

To **develop** and **facilitate** entrepreneurs to reinvent themselves as a **competent entrepreneurs** which bring a high **knowledge-skills** and great **behavior** for success.

To **improve** and **sustain** the **management** and **business capacity** of owned businesses, and to support their growth with **mentoring, leadership** and a wide array of entrepreneurial issues.

To **expand** entrepreneurs in developing **professional skill** sets along with formulating an **innovative & actionable business plan strategy** for their enterprise.

**SYSTEMATIC COMPETENCY ALLIANCE**  
sdn bhd (1085852-P)  
17-4, Prima Bizwalk, Jalan Tasik Prima 6/2,  
47150 Puchong, Selangor  
Tel: 03-8066-9090 Fax: 03-8051-4554  
Email: info@scoma.com.my



We are a Training and Consultancy Solutions Provider firm specializing in the area of Human Capital Development. We aid organizations to optimize their performance through effective and efficient management of people, business processes and change

## Features :-



### Attendees

- Startup
- Entrepreneurs

### Methodology

- Lectures
- Coaching & Mentoring
- Discussion
- Presentation
- Role Play
- Individual and Group Activity

### Content

- SERA Test
- SEAL Modules

## Program Synopsis

**Phase 1:** The Initiation by **SERA (SCOMA Entrepreneur Readiness Assessment)** - In this phase, Entrepreneurship Leadership-Behaviour-Competency will be gauged amongst participants through series of assessment process. Particularly it is to identify performance issues against the entrepreneurship core & key competency values

**Phase II:** The Diffusion and Adoption Process by **SEAL (SCOMA Entrepreneur Accelerated Learning)** - In this phase, Entrepreneurship-Skills-Knowledge-Competency composites will be assessed and delivered

**Phase III:** The Monitoring and Evaluation Process will be executed via **MEMS (Millennials Entrepreneur Monitoring System)** which automates the entire "Entrepreneur Competencies Learning Cycles" through a simple management system which can be assess via Web and Mobile App.

**Duration:**  
*6 months program*

**Course Fees:**  
*Contact us for more info and quotation.*



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SCOMA



SCOMAWORLD



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